

The Creative Industries in IN State House District 60 Representative Peggy Welch

This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **IN State House District 60**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the “information economy”—the fastest growing segment of the nation’s economy.

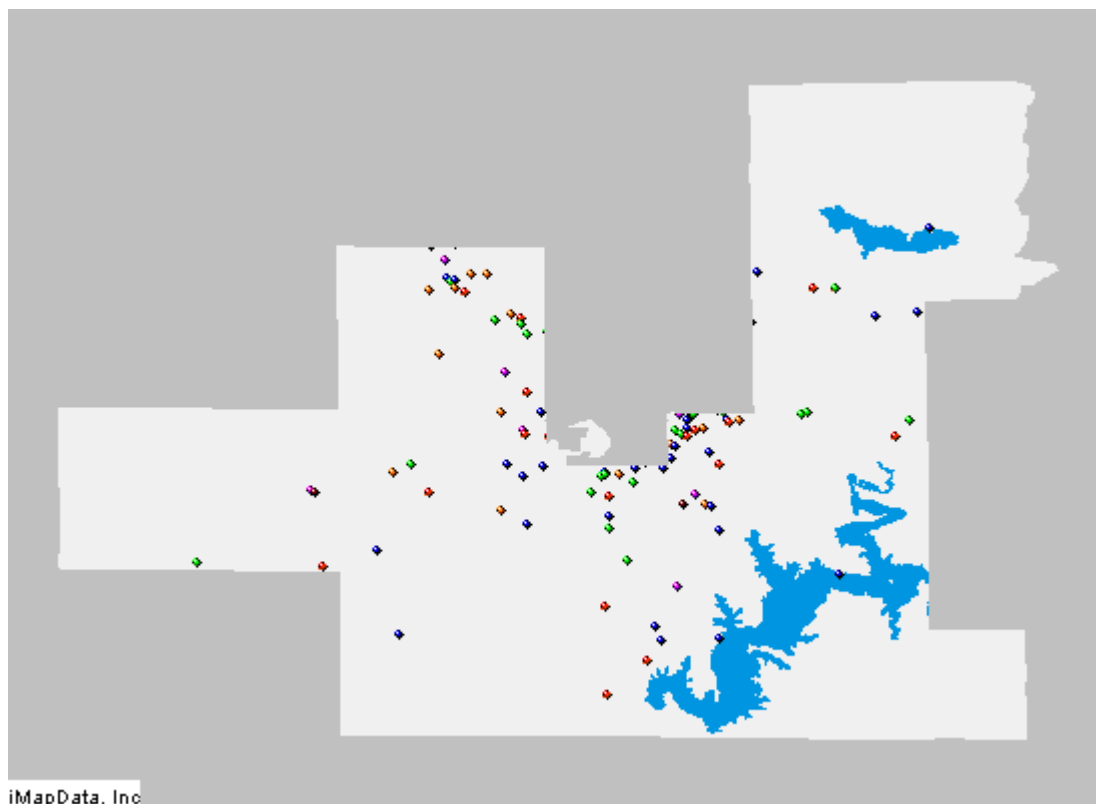
Nationally, there are 548,000 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.9 million people—4.3 percent of all businesses and 2.2 percent of all employees. The creative industries have remained strong in comparison to business trends nationally. Between 2004 and 2006, a time when the total number of U.S. businesses dropped 0.2 percent, arts businesses decreased just 0.12 percent. Similarly, while employment nationally fell 5.6 percent during the same time period, arts employment dipped just 3.7 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S.

As of January 2006, IN State House District 60 is home to 98 arts-related businesses that employ 262 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **IN State House District 60**, with each dot representing an arts-centric business.

98 Arts-Related Businesses in IN State House District 60 Employ 262 People

Arts-Related Business

- Museum/Collections
- Performing Arts
- Visual/Photography
- Film, Radio, TV
- Design/Publishing
- Arts Schools/Services





2006

**Arts-Related Businesses and Employment in
IN State House District 60
January 2006**

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	2	7
Museums	2	7
Performing Arts	24	85
Music	20	74
Services & Facilities	2	5
Performers	2	6
Visual Arts/Photography	32	54
Crafts	4	4
Visual Arts	2	4
Photography	18	34
Services	8	12
Film, Radio and TV	14	69
Motion Pictures	9	61
Television	2	4
Radio	3	4
Design and Publishing	20	31
Design	12	17
Publishing	2	5
Advertising	6	9
Arts Schools and Services	6	16
Arts Schools and Instruction	6	16
GRAND TOTAL	98	262

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate.

www.AmericansForTheArts.org

Arts-Related Business and Employment in IN State House District 60 2004 to 2006

CATEGORY	BUSINESSES			EMPLOYEES		
	2004	2006	% Change	2004	2006	% Change
Museums and Collections	1	2	100.00%	2	7	250.00%
Museums	1	2	100.00%	2	7	250.00%
Performing Arts	21	24	14.29%	49	85	73.47%
Music	18	20	11.11%	41	74	80.49%
Services & Facilities	2	2	0.00%	5	5	0.00%
Performers	1	2	100.00%	3	6	100.00%
Visual Arts/Photography	29	32	10.34%	89	54	-39.33%
Crafts	1	4	300.00%	2	4	100.00%
Visual Arts	2	2	0.00%	4	4	0.00%
Photography	17	18	5.88%	35	34	-2.86%
Services	9	8	-11.11%	48	12	-75.00%
Film, Radio and TV	19	14	-26.32%	114	69	-39.47%
Motion Pictures	14	9	-35.71%	84	61	-27.38%
Television	2	2	0.00%	4	4	0.00%
Radio	3	3	0.00%	26	4	-84.62%
Design and Publishing	16	20	25.00%	27	31	14.81%
Architecture	2	0	-200.00%	4	0	-400.00%
Design	8	12	50.00%	10	17	70.00%
Publishing	2	2	0.00%	8	5	-37.50%
Advertising	4	6	50.00%	5	9	80.00%
Arts Schools and Services	7	6	-14.29%	17	16	-5.88%
Arts Schools and Instruction	7	6	-14.29%	17	16	-5.88%
GRAND TOTAL	93	98	5.38%	298	262	-12.08%

Data Source: D&B January 2006 & January 2004

www.AmericansForTheArts.org